

— UNIVERSAL ART ECOSYSTEM

CORPORACIÓN MVSEA

Digital art infrastructure in Ibero-America

Community validation, digital musealization and market intelligence
for a sector without consolidated infrastructure.

Two structural gaps. One single architecture.

MVSEA was built to solve two structural gaps: the lack of accessible validation for artists and the lack of consolidated data to understand the Ibero-American market.

The MVP exists to prove that both gaps can be solved with a single digital architecture.

ARTIST GAP

85% of Ibero-American artists without accessible institutional validation.

MARKET GAP

\$3.58B moving without consolidated data or a reference platform.

The *Ibero-American* artist has no path.

85%

of Ibero-American artists
without accessible institutional validation

7%

of Latin American artists
present in global auctions

THE MVSEA PATH

- Free registration and professional profile
- Artwork upload with complete technical record
- Human curatorial pre-selection
- Open community voting
- Mvsea Patrimony Collection and digital musealization

*A more accessible, traceable and participatory system
than the traditional circuit.*

\$3.58B without data.

No platform. No reference.

The Ibero-American art market moves \$3.58B, but no platform consolidates precise data on its behavior. The sector operates with fragmented reports, partial estimates and low interoperability between countries and institutions.

Fragmented reports

No unified data source across countries and institutions in the region.

Partial estimates

The sector makes decisions without real visibility of the market in real time.

Cannot be measured

Without precise data, what is happening cannot be measured or leveraged.

The consequence is simple: it is not possible to accurately measure what is happening or how to leverage it.

The digital art channel is already already *a structural transition.*

\$59.6B

Global art market
2025

Art Basel & UBS 2026

\$9.2B

Digital sales 2025

Art Basel & UBS 2026

\$12.2B

Online channel projection
2026

Consolidated estimate

\$3.58B

Ibero-American market
without a dominant player

Educated estimate

In Ibero-America the space is open: no dominant player, no reference infrastructure in Spanish.

Three layers. *One system.*

01 Cultural validation

The artist registers their work. MVSEA pre-selects. The community votes. Works that reach the threshold enter the Mvsea patrimony Collection.

02 Digital musealization

When a work enters the Mvsea Patrimony Collection, the artist musealizes it in a universal exhibition window — something they normally cannot access easily.

03 Market intelligence

Every work, vote and interaction is recorded as structured data. MVSEA processes it with AI and builds the first real-time operational database.

THE CYCLE

Creator uploads work

Curatorial pre-selection

Community voting

Work added to Mvsea Patrimony Collection

Structured data generated

Validate the thesis in 6 months.

The MVP does not attempt to solve the entire industry from the start. It seeks to validate two things: real use by creators and generation of useful data for the market.

3,000–3,500

Registered users

2,100–2,800

Artworks uploaded

400–500

Works in Mvsea Patrimony Collection

1,500–2,000

Active voters

3–5

Institutions with letter of intent

If those numbers are achieved, the thesis is proven.

A concrete, traceable and participatory path.

01 Registration

Free. Verifiable professional profile from day one.

02 Artwork upload

With complete technical record: area, genre, country, date and high-resolution image.

03 Curatorial review

The MVSEA team pre-selects manually. No algorithms — human criteria.

04 Public voting

The global MVSEA community votes. The work remains for a minimum of 7 days.

05 Heritage Collection

Upon reaching the threshold, the work enters the MVSEA Patrimony Collection with official seal.

DIFFERENTIAL VALUE

*When a work enters the MVSEA Patrimony
Collection, the artist is not only validated;*

they also musealize their work in a universal exhibition window, free of charge at the start — something they normally cannot easily access in the traditional circuit.

Every interaction becomes *structured data.*

01

Data recording

Every work, vote and interaction generates structured data in real time. What is created, who votes, what the community validates.

02

AI processing

MVSEA processes that information with artificial intelligence and translates it into dashboards and operational metrics.

03

First database

This is how the first operational database of the Ibero-American cultural market in real time begins to be built.

A strategic asset no competitor can replicate — built from the platform's own activity.

€300,000 to validate the thesis.



25% Product development

21% Post-launch reserve and institutional validation

17% Marketing and acquisition

13% Team strengthening

10% Contingency and reserve

8% Executive team

6% Operations and infrastructure

Three phases. *Two-year horizon.*

MONTHS 1-6

Validation

Operational MVP

Demand validated with metrics

Active initial community

First institutional letters of intent

MONTHS 7-18

Integration

Integration with institutions

First commercial relationships

Consolidation of the data layer

Expansion of active community

YEAR 2+

Scale

Ibero-American art marketplace

Multi-country regional expansion

New monetization layers

Data as commercial asset

Revenue share + token upside.

WHAT YOU RECEIVE

Revenue Share

6% monthly on net revenues until recovering 2x the investment

Payments activated only when MVSEA has sufficient operational health

No equity or corporate control

Foundational tokens as additional upside — not as primary return

WHAT WE ASK

€300,000

Foundational phase

Recovery horizon: 18–24 months from activation

Minimum investment: €30,000

Structure: revenue participation contract

*The Ibero-American art holds **centuries of creation**.
It sustains entire cultures.*

*But it has never had its own infrastructure to validate it,
musealize it and make it circulate as what it truly is:*

the living heritage of a civilization.

*Musea is that infrastructure. It does not come to replace tradition.
It comes to give it **digital scale, real data** and a market that finally **belongs to it**.*

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